



MIAMI DADE Coastal Cleanup

2010 SPONSORS

Robert Allen Law, Miami Seaquarium, FedEx, Covanta Energy, DHL, Keep America Beautiful/WM, FDEP/ Coral Reef Conservation, DadePaper, Foley & Mansfield, Coral Gables Rotary Club, Compuquip, Safari Lmt., Perca Holding, Hydros Coastal Solutions, Ferretti Group, The Rotary Club of Miami Beach, HSBC Private Bank, Johnston & Sokol, Choice Recycling, La Revolosa Inc., Notre Dame Club of Miami, Image Photo Services.

To Whom It May Concern:

The Florida Coastal Cleanup began in 1988 as part of the International Coastal Cleanup, a world-wide event developed by the largest marine non-profit organization, the Ocean Conservancy. Dedicated to the preservation of marine life and the health of the oceans, the Ocean Conservancy uses the project to raise awareness on issues involving pollution. Detailed information is collected during the cleanup that has been pivotal in influencing policy reform as well as other measures important to reducing marine pollution and enhancing the conservation of marine life.

The International Coastal Cleanup is the largest single day volunteer event of its kind, with volunteers from across the globe helping to keep their marine environments clean. In its first year, the Florida Coastal Cleanup drew more than 10,500 Floridians that cleaned 915 miles of shoreline and collected 194 tons of debris. Since then, the number of volunteers and participating organizations has grown steadily, and the event continues to have a profound and positive impact.

Each year, *Robert Allen Law* coordinates the Miami-Dade Coastal Cleanup, a subdivision of the Florida Coastal Cleanup. In 2010, over 4,500 volunteers joined together at 42 coastal and inland cleanup sites to clear almost 40 miles of the coastline and collect over 10,000 pounds of debris!

This year, the event will be held on *September 17, 2011* from 9am to 12pm and will have ten new sites.

Your donation and sponsorship would help us tremendously in our efforts to expand the event. Attached you will find this year's sponsorship opportunities. If you would like to make a contribution, please make your check payable to Miami-Dade Coastal Cleanup, Inc. We will gladly arrange a pick up via courier for your convenience. For more information on the Miami-Dade Coastal Cleanup and the Ocean Conservancy, please visit www.miamidadecoastalcleanup.org as well as www.oceanconservancy.org.

Thank you very much for your time and consideration.

Sincerely,

Bob Allen

Robert N. Allen
President of Miami-Dade Coastal Cleanup, Inc.

MIAMI-DADE COASTAL CLEANUP, INC.
C/O ROBERT ALLEN LAW
1441 BRICKELL AVE., SUITE 1400 MIAMI, FL 33131
TEL: 305-372-3300 WEBSITE: WWW.MIAMIDADECOASTALCLEANUP.ORG



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2011 Miami-Dade Coastal Cleanup Sponsorship Opportunities

Eagle Ray Sponsor: \$10,000+

Name or logo included as part of event title on all promotional materials generated in-house and in all media outlets (PSAs)

Opportunity to provide product sample or information to volunteers

Name or logo featured in newspaper, radio, and TV promotional advertisements as well as PSAs and all print space donated by media sponsors

Prominent placing of your name or logo on T-shirts, posters, and brochures

Prominent positioning of your banner at any or all of the Miami Dade cleanup sites
Prominent placing of your name or logo featured in letterhead and on web site

Dolphin Sponsor: \$5,000+

Opportunity to provide product sample or information to volunteers

Name or logo rotated into newspaper, radio, and TV promotional ads as well as PSAs and all print space donated by media sponsors

Prominent placing of your name or logo placement on T-shirts, posters, and brochures

Your banner placement at choice of 10 cleanup sites

Name or logo featured in letterhead and on web site

Blue Heron Sponsor: \$2,500+

Name or logo rotated into newspaper, radio, and TV promotional ads

Name or logo placement on T-shirts, posters, and brochures

Your banner placement at choice of 7 cleanup sites

Name or logo featured in letterhead and on website

Barracuda Sponsor: \$1,000+

Name or logo placement on T-shirts, posters, and brochures

Your banner placement at choice of 5 cleanup sites

Name or logo featured in letterhead and on website

Starfish Sponsor: \$500+

Name or logo placement on brochures

Your banner placement at choice of 1 cleanup site

Name or logo featured in letterhead

Benefits are dependent on meeting the August 15th sponsorship deadline and are subject to modifications. For more details on the benefits of the sponsorship, contact Sunny Middleton at 772-321-9175 or SMiddleton@RobertAllenLaw.Com and/or Victor Saizarbitoria at 786-457-1551 or VSaizarbitoria@RobertAllenLaw.com

Miami-Dade Coastal Cleanup, Inc. is a tax approved 501(c)(3) public charity by the IRS and a Florida registered charity (#CH26608). A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the State. Registration does not imply endorsement, approval, or recommendations by the State.

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